



PR. ADVERTISE. MEDIA.

Want to reach us quickly? Tweet us at [@coupondipity](https://twitter.com/coupondipity) or shoot us an email at Coupondipity@outlook.com. We look forward to chatting with you!

Thank you for your interest in Coupondipity! We started blogging as a way to share ideas about frugality, savings, product reviews and budgeting and our blog has become a resource for other families. We're honored to represent companies like:

- Nuby Products
- Best Buy
- Dove
- Pampers
- Walgreen's
- Walmart
- Disney
- Purex
- SeaWorld, Orlando
- Unilever
- Gorton's Seafood
- Hasbro

Who's reading?

Our average reader is 25-45 years old, female, American, married with children and is reading from the comfort of her home. Coupondipity has:

- 18,895 Twitter followers
- 30,500 Facebook fans
- 2,295 Pinterest followers
- 12,200 email subscribers
- 1,156 Instagram followers

Options

Sidebar ads are available with prices dependent upon size requested and length of time of the insertion order.

- **Small (125×125):** \$30 monthly or \$75 for 3 months
- **Medium (125×250):** \$45 monthly or \$115 for 3 months
- **Large (350×250):** \$60 monthly or \$150 for 3 months

All sizes are integrated into our sidebar, which also features engaging content to help draw readers' attention.

Sponsored posts are available starting at \$100 and can include a review, giveaway or company spotlight. Fees are negotiable dependent upon word count of post, image requirements, and links included.

Month-long ambassadorships start at \$500. They can be fine-tuned depending on your needs, and typically include blog posts, tweets, Facebook posts, support of other bloggers' sponsored posts, Pinterest pinning, in-person event networking and general enthusiasm and buzz-building for your product in the social media space.

Conference sponsorships are another great way for us to get the word out about your product to other bloggers, companies and end users in a face-to-face setting. Pricing depends on the scope of our engagement, which can range from product representation and giveaways to flyer distribution and blogger recruitment.

We actively promote companies that we're working with on Twitter, Facebook and among several blogger groups to which we belong. We feel very strongly about only engaging companies that we can wholeheartedly endorse. This policy helps us to maintain our readers' trust, recommend truly helpful products and develop increased awareness and interest in companies that we feature.

What are you waiting for?

Shoot us an email at Coupondipity@outlook.com. We can't wait to hear from you!